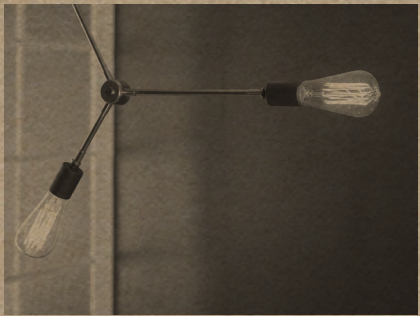
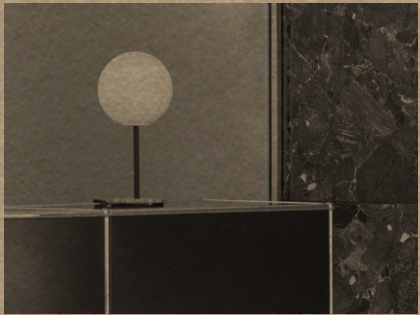


Cases
Selected Projects, Volume 1



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**Welcome to MENU world
– and to a collection of cases
that reimagine modernism
and explore its warmest,
most human dimensions.**



Preface

DIFFERENT AS THEY MIGHT BE IN STYLE AND FUNCTION, THESE CASES SHOWCASE THE VERSATILITY OF MODERN DESIGN THAT MAKES SPACES PERSONAL AND BRINGS US TOGETHER. BECAUSE AT THE END OF THE DAY, WE ARE NOT HERE TO CREATE MODERN PRODUCTS – BUT TO CONTRIBUTE SOMETHING MEANINGFUL TO PEOPLE’S EVERYDAY EXPERIENCES.

If there’s one thing I learned growing up in a design family, it’s that our spaces serve us best when they tell our stories and facilitate our interaction.

At MENU, we navigate form, function and materials to make products that simplify and beautify everyday life – and help people express what matters to them. To create design that combines aesthetics and function in meaningful ways, we believe it’s essential to engage diverse, talented creatives like Norm Architects, Tim Rundle, Danielle Siggerud, Nick Ross and Afteroom, who bring their individual experiences and visions to our products. Working within MENU’s parameters of minimalism and simplicity, they create new concepts that make spaces better for life, work, travel, leisure, and everything in between.

Of course, to evolve and meet ever-changing demands, design needs to exist in real-world settings. At MENU, these journeys begin at Menu Space – our Copenhagen café/office/co-working hub/showroom, where people can use MENU designs under real-life conditions. The next step is the one we are thrilled to share

with you in this book: collaborations with leading interior designers and architects who transform diverse spaces using our products. You’ll find living, working, and dining environments that add an essential real-life dimension to the MENU universe. These spaces are varied and international. They are carefully curated – yet warm and approachable. They range from the ultra-modern to classic and at times even traditional. There are public destinations like restaurants and hotels, modern workplaces, and intimate, private nooks where friends and families can connect and make memories.

Different as they might be in style and function, these cases showcase the versatility of modern design that makes spaces personal and brings us together. Because at the end of the day, we are not here to create modern products – but to contribute something meaningful to people’s everyday experiences.

We hope these examples of innovation and style inspire you to imagine and create environments rich in stories and purpose.

Joachim Kornbek Engell-Hansen
Brand & Design Director, MENU

Cases

G



The Office Group, The Shard

Type	Office Space
Location	London, UK
Interior Design	Archer Humphries Architects
Year	2018
Photography	Jonas Bjerre-Poulsen
MENU Products	Co Chair

Co Chair by Els Van Hoorebeeck & Norm Architects





Co Chair by Els Van Hoorebeek & Norm Architects



Co Chair by Els Van Hoorebeeck & Norm Architects





PH House

Type	Private Residence
Location	Copenhagen
Interior Design	Norm Architects
Year	2018
Photography	Jonas Bjerre-Poulsen
MENU Products	Afteroom Counter Stool Offset Sofa TR Bulb Table/Wall Lamp TR Bulb Table Lamp Harbour Chair Troll Vase Darkly Mirror Plinth Series

Harbour Chair by Norm Architects
TR Bulb Table/Wall Lamp by Tim Rundle
Afteroom Counter Stool by Afteroom





Troll Vase by Anderssen & Voll
Plinth Low by Norm Architects
Offset Sofa by Norm Architects



JWDA Table Lamp by Jonas Wagell

Plinth, Tall by Norm Architects
TR Bulb Table Lamp, Marble by Tim Rundle



Darkly Mirror by Nick Ross





The Krane

Type	Retreat, Spa and Meeting Room
Location	Copenhagen, Denmark
Interior Design	Argency
Year	2017
Photography	Jonas Bjerre-Poulsen
MENU Products	Synnes Chair Snaregade Table Align Daybed New Norm Dinnerware Échasse Vase Troll Vase Plinth Series Cast Pendant Afterroom Bench WM String Chairs Marble Wall Clock Coat hanger Tumbler Alarm Clock Chamfer Serving Board Stackable Glasses

Synnes Chair by Falke Svaton
Align Daybed by Anita Johansen
Stackable Glass by Norm Architects
Chamfer Serving Board by Norm Architects





Afteroom Bench by Afteroom
Synnes Chair by Falke Svatun
Snaregade Table by Norm Architects
Troll Vases by Anderssen & Voll





Synnes Chair by Falke Svatun

Cast Pendant by Tom Chung & Jordan Murphy



Marble Wall Clock by Norm Architects



Synnes Chair by Falke Svaton
Snaregade Table by Norm Architects





Afteroom Coat Hanger by Afteroom



Plinth Cubic By Norm Architects
Tumbler Alarm Clock By Norm Architects



WM String Chairs by WM Studio



Synnes Chair by Falke Svaton
Snaregade Table by Norm Architects
Troll Vases by Anderssen & Voll



TR Bulb Table Lamp by Tim Rundle

‘At Home with Mies’ by Openhouse Magazine

Type	Design Showcase
Location	Barcelona, Spain
Architect	Ludwig Mies van der Rohe
Styling	Openhouse Magazine
Year	2018 (year of event)
Photography	Mari Luz Vidal Yanina Shevchenko
MENU Products	Offset Sofa Plinth Low & Tall Troll Vases Circular Bowl Monuments Magazine Holder TR Bulb Table Lamp Phare LED Lamp Cyclades Vase Échasse Vase



Offset Sofa by Norm Architects
Plinth Low & Tall by Norm Architects
Troll Vases by Anderssen & Voll
Circular Bowl by Alexa Lixfeld
Monuments Magazine Holder by Dubokk

Offset Sofa by Norm Architects
Phare LED by Umiar Studio
Cyclades Vases by Nick Ross
New Norm Dinnerware by Norm Architects
Échasse Vase by Theresa Rand





Cofoco Italy

Type	Restaurant
Location	Copenhagen, Denmark
Interior Design	Norm Architects
Year	2015
Photography	Jonas Bjerre-Poulsen
MENU Products	Afteroom Chair Afteroom Bar Stool Franklin Chandelier

Afteroom Bar Chair by Afteroom





Franklin Chandelier by Søren Rose Studio



Afteroom Bar Chair by Afteroom





Afteroom Dining Chair by Afteroom
Franklin Chandelier by Søren Rose Studio



Reydon Grove Farm

Type	Private Residence
Location	Suffolk, UK
Interior Design	Norm Architects
Year	2016
Photography	Jonas Bjerre-Poulsen
MENU Products	WM String Chair Afteroom Bar Chair Afteroom Dining Char JWDA Lamp Cylindrical Serie Kettle Teapot Bottle Grinders Pepe Marble Mirror New Norm Dinnerware Marble Wall Clock Circular Bowl Scrine

WM String Chair Lounge by Studio WM
Afteroom Bar Chair by Afteroom





Circular Bowl by Alexa Lixfeld
Cylindrical Vase by Norm Architects





Bottle Grinder by Norm Architects
Kettle Teapot by Norm Architects



Marble Wall Clock by Norm Architects



Pepe Marble Mirror by Studio Pepe
 Bottle Grinder by Norm Architects
 New Norm Dinnerware by Norm Architects



JWDA Table Lamp by Jonas Wagell
Afteroom Dining Chair by Afteroom





Pier House

Type	Private Residence
Location	New York, USA
Interior Design	Bespoke Only
Year	2017
Photography	Nicole Franzen
MENU Products	JWDA Table Lamp Carrie LED Lamp



JWDA Table Lamp by Jonas Wagell
Carrie LED Lamp by Norm Architects



Andersen & Maillard

Type	Café
Location	Copenhagen, Denmark
Interior Design	Danielle Siggerud
Year	2018
Photography	Danielle Siggerud
MENU Products	Afteroom Counter Chair Afteroom Dining Chair Afteroom Bar Stool Hover Bowl

Afteroom Counter Chair by Afteroom
Hover Bowl by Norm Architects





Afterroom Counter Chair by Afterroom



Hover Bowl by Norm Architects





The Office Group, White Collar Factory

Type	Office Space
Location	London, UK
Interior Design	AHMM
Year	2017
Photography	Dunja Opalko
MENU Products	Godot Series Afteroom Bar Chair



Afteroom Bar Chair by Afteroom
Godot Sofa by Iskos Berlin



Godot Sofa by Iskos Berlin



Höst

Type	Restaurant
Location	Copenhagen, Denmark
Interior Design	Norm Architects
Year	2013
Photography	Jonas Bjerre-Poulsen
MENU Products	Hover Bowl New Norm Dinnerware Balance Candleholder Bottle Carafe Water Bottle

Hover Bowl by Norm Architects
New Norm Dinnerware by Norm Architects





Balance Candleholder by Norm Architects



New Norm Dinnerware by Norm Architects



Water Bottle by Norm Architects



JM Project

Type	Show Apartment
Location	Stockholm, Sweden
Interior Design	Lotta Agaton
Year	2017
Photography	Kristofer Johnsson
MENU Products	Plinth Low Offset Sofa, 2-seater

Offset Sofa by Norm Architects
Plinth Low by Norm Architects





Offset Sofa by Norm Architects
Plinth Low by Norm Architects



Plantea Estudio

Type	Studio
Location	Madrid, Spain
Interior Design	Plantea Estudio
Year	2016
Photography	Alicia Macías
MENU Products	WM String Dining Chair Wire Pot Stick Shelving System

WM String Dining Chair by Studio WM





Wire Pot by Norm Architects
Stick Shelving System by Jan & Henry





Santa Clara 1728

Type	Hotel
Location	Lisbon, Portugal
Architect	Aires Mateus
Interior Design	Luz Jiménez Sara Calem Maria Bello Pauline Gasqueton
Year	2015
Photography	Juan Rodriguez Philippa Langely Kara Mercer
MENU Products	New Norm Dinnerware New Norm Cutlery



New Norm Dinnerware by Norm Architects





Si, Claro

Type	Restaurant
Location	Cologne, Germany
Interior Design	Dorothee Spitz Architektur & Innenarchitektur
Year	2018
Photography	Barbara Kleefisch
MENU Products	Afteroom Bar Chair Afteroom Dining Chair Chambers Chandelier Warren Wall Lamp

Afteroom Bar Chair by Afteroom
Afteroom Dining Chair by Afteroom





Afteroom Bar Chair by Afteroom
Afteroom Dining Chair by Afteroom
Chambers Chandelier by Søren Rose Studios
Warren Wall Lamp by Søren Rose Studio



The Office Group, Greville Street

Type	Office Space
Location	London, UK
Interior Design	Shed Design
Year	2018
Photography	Andrew Meredith
MENU Products	Harbour Chair Warren Wall Lamp Hubert Suspension Frame Afternoon Bar Chair

Harbour Chair By Norm Architects
Warren Lamp by Søren Rose Studio



Afteroom Bar Chair by Afteroom
Hubert Suspension Frame by Søren Rose Studio





Melt Restaurant

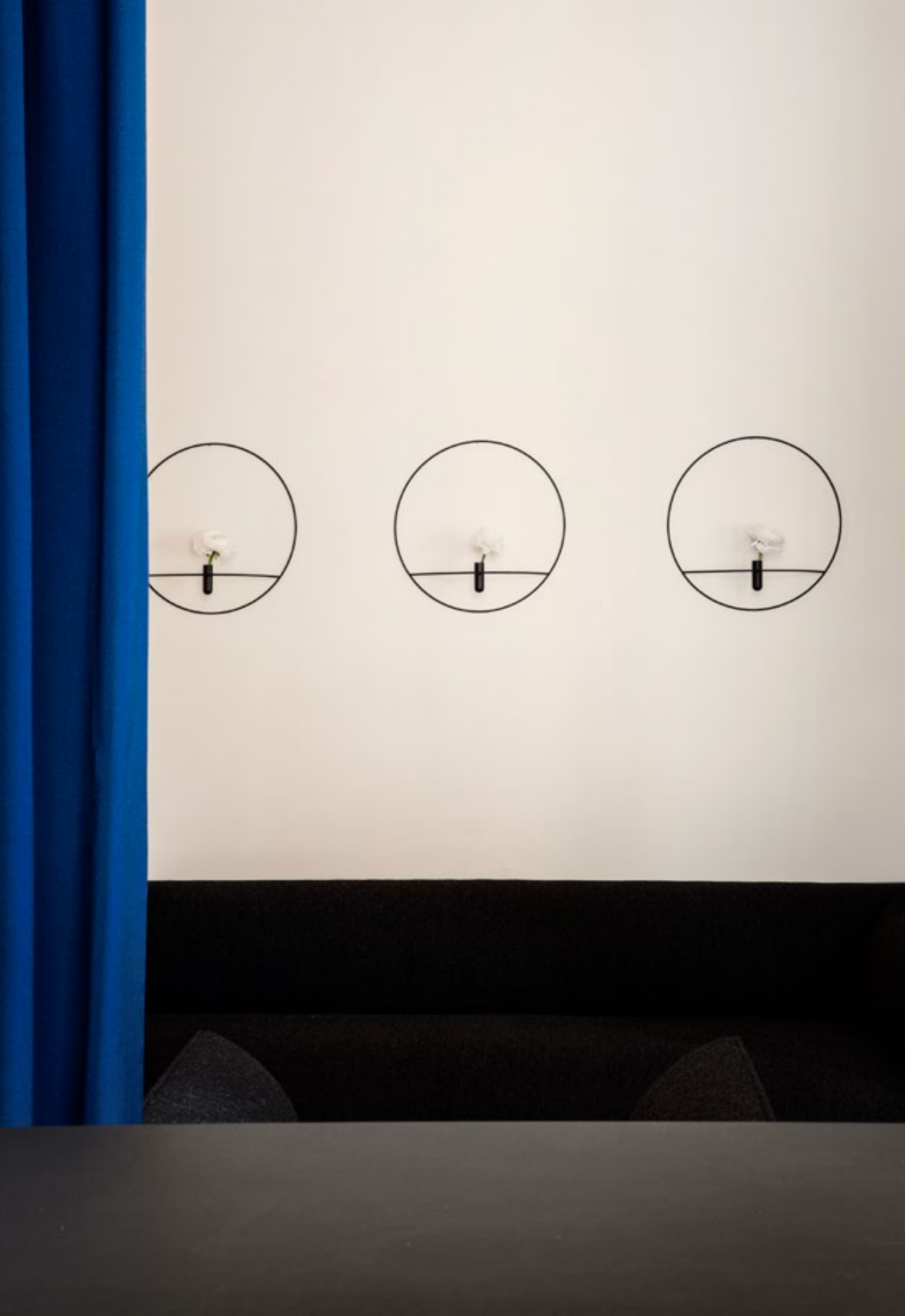
Type	Restaurant
Location	Adelaide, Australia
Interior Design	Studio-gram
Year	2017
Photography	David Sievers
MENU Products	JWDA Pendant Lamp



JWDA Pendant by Jonas Wagell



JWDA Pendant by Jonas Wagell



Note Design Studio

Type	Design Studio
Location	Stockholm, Sweden
Interior Design	Note Design Studio
Year	2018
Photography	Jonas Bjerre-Poulsen
MENU Products	Afteroom Dinning Chair POV Cyclades Vases Troll Vases Plinth Series Circular Bowl Afteroom Bar Chair Peek Table lamp Wire Pot TR Bulb Table/Wall lamp Moon Vase Shrine TR Bulb Suspension Frame



POV Circle by Note Design Studio
Afteroom Dining Chair by Afteroom
Troll Vase by Anderssen & Voll



Peek Table Lamp by Jonas Wagell
Troll Vase by Anderssen & Voll
Plinth Cubic by Norm Architects



Afterroom Bar Chair by Afterroom
Troll Vases by Anderssen & Voll



Circular Bowl by Alexa Lixfield



Plinth Low by Norm Architects
Peek Table Lamp by Jonas Wagell
Wire Pot by Norm Architects
Circular Bowl by Alexa Lixfeld
POV Circle by Note Design Studio



TR Suspension Frame by Tim Rundle
TR Bulb Table/Wall lamp by Tim Rundle
Afteroom Dining Chair by Afteroom
Scrine by Note Design Studio
Moon Vase by Aleksandar Lazic
Troll Vases by Anderssen & Voll



Villa in Lusanne

2017	Private Residence
Location	Lausanne, Switzerland
Interior Design	Bureau Brisson Architectes
Year	2017
Photography	Alan Hasoo
MENU Products	TR Bulb Ceiling/Wall Lamp Franklin Chandelier



TR Bulb Ceiling/Wall Lamp by Tim Rundle



TR Bulb Ceiling/Wall Lamp by Tim Rundle
Franklin Chandelier by Søren Rose Studio





Bakken & Bæck

Type	Office Space
Location	Oslo, Norway
Design	Kvistad
Styling	Tea Wolff
Year	2018
Photography	Lasse Fløde
MENU Products	Afteroom Dining Chair Afteroom Bar Chair Wire Bin Oval Mirror

Afteroom Dining Chair by Afteroom
Afteroom Bar Chair by Afteroom





Oval Mirror by Norm Architects



Wire Bin by Norm Architects



Afteroom Dining Chair by Afteroom



Tast Restaurant

Type	Restaurant
Location	Manchester, UK
Interior Design	Nordicthink
Year	2018
MENU Products	Synnes Chair

Synnes Chair by Falke Svaton





The Office Group, Tintagle House

Type	Office Space
Location	London, UK
Interior Design	Stanton Williams Architects & Universal Design Studio
Year	2018
Photography	Jonas Bjerre-Poulsen
MENU Products	Harbour Chair Godot Coffee Table

Harbour Chair By Norm Architects
Godot Coffee Table by Iskos Berlin







Salads & Smoothies, Malmö City

Type	Café
Location	Malmö, Sweden
Interior Design	RumRum
	Salad & Smoothies Studio
Architect	Rumrum AB
Photographer	Alexander Olivera
Year	2017
	Salad & Smoothies Balzargatan
Architect	Rumrum AB
Photographer	Stefan Lindher
Year	2018
MENU Products	Afteroom Dining Chair Afteroom Bar Chair

Afteroom Dining Chair by Afteroom





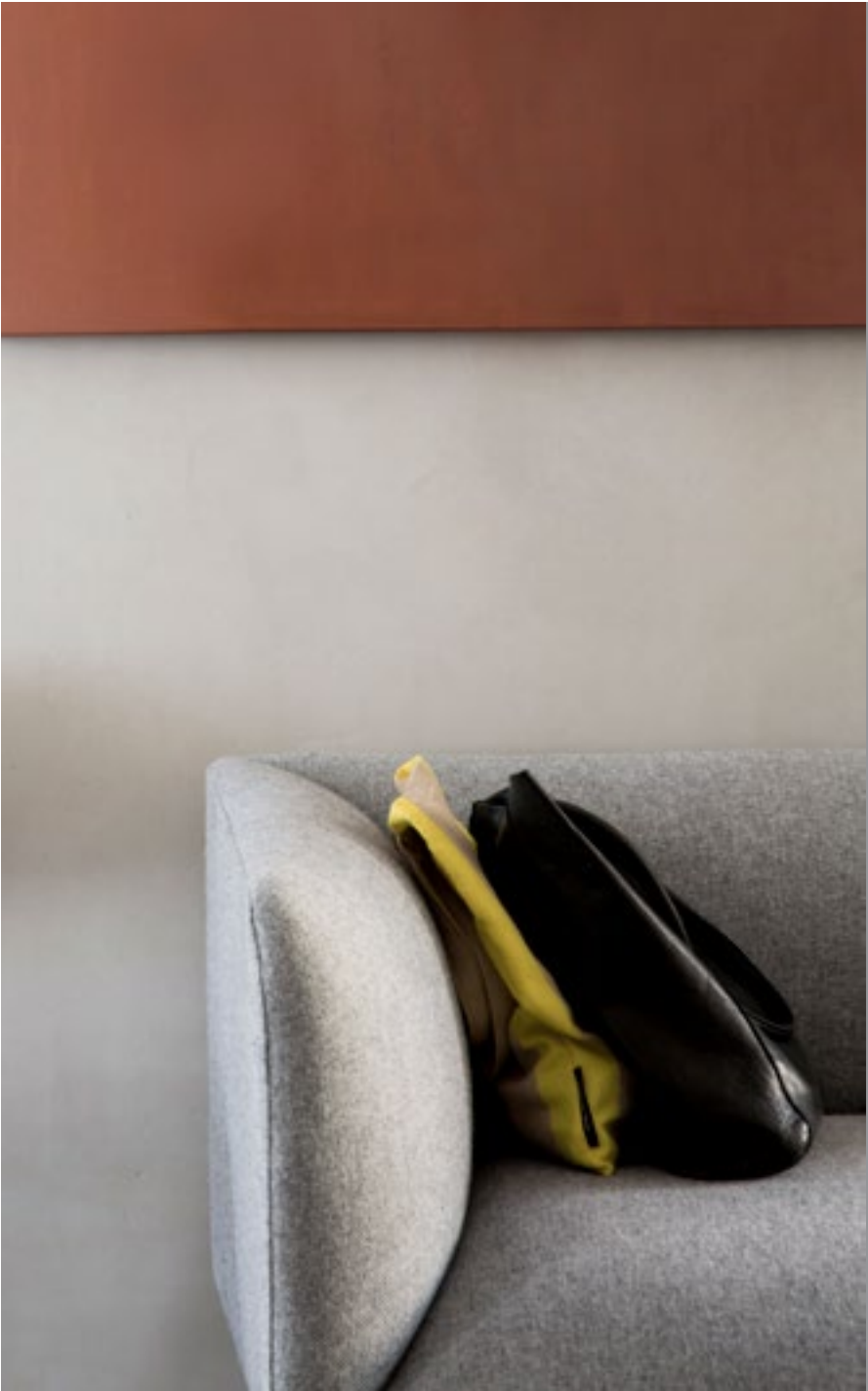
Afteroom Dining Chair by Afteroom
Afteroom Bar Chair by Afteroom



The Kinfolk Gallery

Type	Office Space & Gallery
Location	Copenhagen, Denmark
Interior Design	Norm Architects
Year	2016
Photography	Jonas Bjerre-Poulsen
MENU Products	Afteroom Bench Godot Sofa Snaregade Table New Norm Dinnerware

Afteroom Bench by Afteroom
Godot Sofa by Iskos Berlin





Sharegade Table by Norm Architects





WeWork, 92 Champs-Élysées

Type	Office Space
Location	Paris, France
Interior Design	WeWork
Year	2018
MENU Products	Afteroom Dining Chair Godot Sofa WM String Chair Snaregade Table



Godot Sofa by Iskos Berlin



WM String Chair by Studio WM
Snaregade Table By Norm Architects

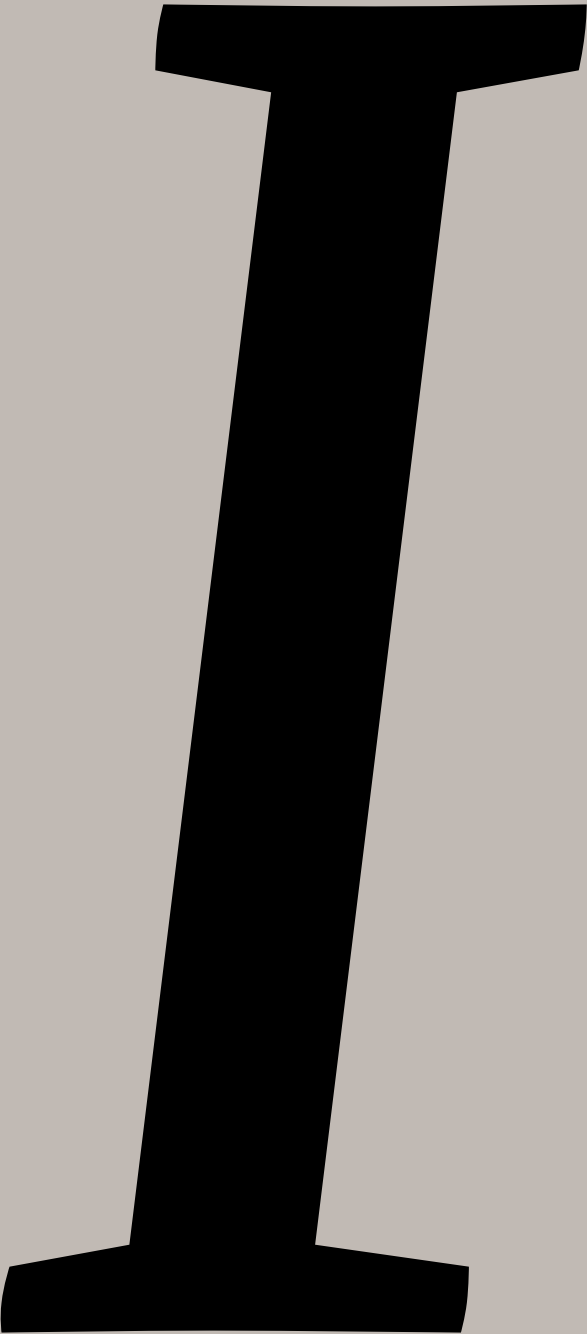


Afteroom Dining Chair By Norm Architects



WM String Chair by Studio WM

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